



AL MKAREM DRUG STORE LLC & GOLDEN HOUSE PHARMACEUTICALS

Bridging Global Healthcare Innovation
with the Markets of **UAE & Sudan**

Corporate Profile 2026



UAE



SUDAN

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Managing Director's Message



Welcome to our organization!

As a growing healthcare and pharmaceutical distribution group serving the United Arab Emirates and Sudan, we are driven by a clear purpose: improving access to quality healthcare products and services while creating sustainable value for our partners, customers, and communities.

The healthcare landscape continues to evolve rapidly, presenting both challenges and opportunities. Our success is built on our ability to adapt, innovate, and maintain the highest standards of professionalism, compliance, and operational excellence. Through strong partnerships with National & International manufacturers, healthcare providers, and regulatory authorities, we ensure the reliable delivery of pharmaceuticals, medical devices, and healthcare solutions across our markets.

Our greatest strength is our people. We are committed to fostering a culture of integrity, accountability, collaboration, and continuous development, empowering our teams to deliver exceptional service and contribute meaningfully to the healthcare sector. As we look to the future, we remain focused on expanding our regional presence, strengthening our capabilities, and supporting better patient outcomes through trusted healthcare distribution and innovative partnerships.

I extend my sincere gratitude to our employees, customers, suppliers, and stakeholders for their continued trust and support. Together, we will continue building a healthier future and achieving new milestones of growth and excellence.

“Together, we deliver healthcare solutions that make a difference”

Dr. Husam Khalifa

BSc Pharmacy, Doctorate of Business Administration (DBA)

Group Overview

Golden House Pharmaceuticals and **Al Mkarem Drug Store LLC** are sister companies operating under a unified Board of Directors, with a shared vision of advancing healthcare accessibility and delivering high-quality pharmaceutical solutions across the region.

Golden House Pharmaceuticals: Founded 2011 Khartoum, Sudan

Al Mkarem Drug Store LLC: Founded 2021 Dubai, UAE

Licensed Activities

The Group is fully licensed to handle:

- Pharmaceuticals
- Medical Devices
- Medical Supplies
- Cosmetics

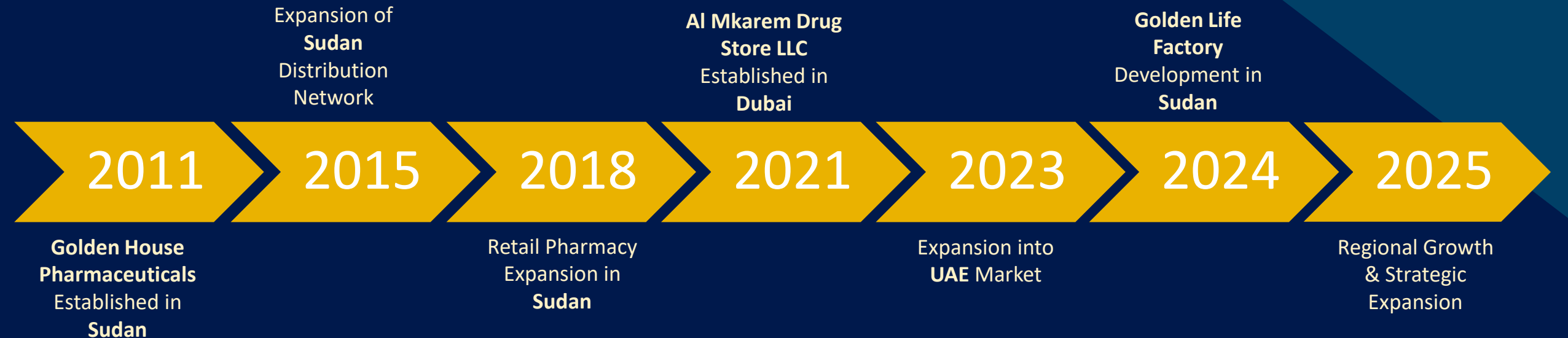


Together, the Group specializes in the importation, distribution, and commercialization of premium pharmaceuticals and medical devices. Through strict adherence to regulatory requirements and internationally recognized quality standards, the Group ensures the reliable supply of safe, effective, and innovative healthcare solutions across its operating markets

Through a robust distribution network and strategic partnerships with leading global manufacturers, the Group has established a strong reputation for reliability, quality, and professional excellence within the healthcare sector. By providing a comprehensive portfolio of healthcare products and services, the Group plays a significant role in improving patient access to quality healthcare and supporting the advancement of medical standards across the region.

United by a common commitment to excellence, integrity, and customer satisfaction, **Golden House Pharmaceuticals** and **Al Mkarem Drug Store LLC** continue to serve as trusted partners for healthcare professionals, institutions, and communities. Their dedication to quality, innovation, and regulatory compliance positions them as leading contributors to the sustainable growth of the pharmaceutical and healthcare industries in both Sudan and the UAE.

Corporate Timeline





Vision, Mission & Values



MISSION

To provide the best quality, cost-effective pharmaceuticals that physicians prefer for their patients, purchasers select for their institutions, employees are proud of, and that adds value for our company, community and world.



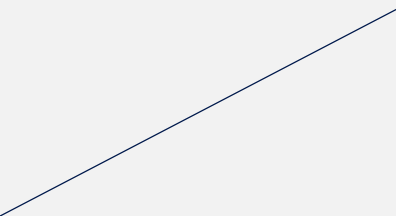
VISION

To be among the best in the pharmaceutical market in Middle East and Africa to supply high quality products that contribute to better health of our communities.



VALUES

Our business is consistent and in tune with all applicable laws. We are professionals in our dealings at all levels of supply chain.



Market Presence

Connecting healthcare innovation across the GCC and East Africa through comprehensive distribution networks in the **United Arab Emirates** and **Sudan**.

Regional Coverage

- **United Arab Emirates (UAE):** Full-scale operational penetration across **All 7 Emirates**, ensuring ubiquitous access to premium pharmaceutical and medical products.
- **Sudan:** Extensive distribution reaching all **Major States of Sudan**, bridging logistical gaps to deliver critical medical supplies to key healthcare hubs.



Distribution Channels

- **Direct Operations:** In-house sales, marketing, and distribution teams directly managing premium hospital, clinical, and institutional accounts.
- **Wholesale Distributors:** Established B2B networks that rapidly scale product volume and ensure steady secondary supply chain flow.
- **Distributor Drug Stores:** A comprehensive retail and sub-distributor network delivering products directly to localized community pharmacies and care centers

Golden House Pharmaceuticals

Location

Garden City, Opposite Prince Hotel
Khartoum, Sudan

Core Activities

Our operational focus spans key sectors of the healthcare market to ensure seamless product delivery and compliance:

- Pharmaceutical Distribution:** Comprehensive supply chain management for essential medicines.
- Medical Devices & Supplies:** Sourcing and distributing high-quality clinical equipment and medical consumables.
- Regulatory Affairs & Market Access:** Navigating complex compliance pathways to successfully introduce global innovations to the local market.

Human Capital & Market Footprint

A dedicated, highly specialized team driving growth and maintaining strong medical community relationships across the region:

LEADERSHIP

Sales & Marketing Manager

SUPERVISION

2 Sales & Marketing Supervisors

FIELD TEAM

6 Medical Representatives | 2 Sales Executives

Retail Pharmacy Network- Sudan

We owns and manages a series of pharmacies in prime locations in **Khartoum** to integrate with our supply chain:

- I. Alshahida Israa Pharmacy (1)
- II. Alshahida Israa Pharmacy (2)
- III. Med Nile Pharmacy
- IV. Aljahraa Pharmacy



Al Mkarem Drug Store LLC

Location

Al Habtoor Warehouse Complex
Al Qusais Industrial Third Dubai, UAE

Core Activities

Our strategic operations in the UAE market focus on end-to-end commercial solutions, from initial regulatory clearance to widespread market penetration:

- Importation & Distribution:** Streamlined logistics and supply chain networks ensuring compliant entry and delivery of healthcare products across the UAE.
- Product Registration:** Expert navigation of the UAE Ministry of Health and Prevention (MOHAP) protocols for swift market authorization.
- Medical Devices:** Dedicated distribution channels for specialized clinical equipment and healthcare technologies.
- Market Development:** Driving brand equity, identifying growth segments, and establishing local market trust.

Human Capital & Market Footprint

A highly responsive commercial and regulatory infrastructure designed to optimize market access and account management in the GCC region:

LEADERSHIP

Sales & Marketing Manager

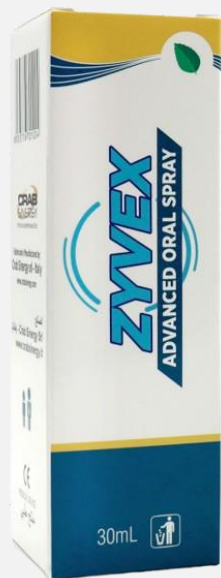
SUPERVISION

1 Sales & Marketing Supervisors

FIELD TEAM

4 Medical Representatives | 2 Sales Executives

Al Mkarem Drug Store LLC



Warehousing & Logistics

Operating temperature-controlled storage facilities strategically located to serve the GCC and East African healthcare markets efficiently.

- **Dubai Warehouse Facility:** optimized, high-density storage space situated in the prime logistics hub of Dubai, UAE.
- **Khartoum Warehouse Facility:** fully compliant pharmaceutical storage situated in Khartoum, Sudan.



Strategic Partnerships

We collaborate with world-class manufacturers and international healthcare leaders to bring advanced medical technologies, pharmaceutical excellence, and innovative healthcare solutions to our core markets. **Crab Sinergy** in Italy, **Silva Medica** in Italy, **Life Pharma** in UAE, and **Kaiyang Medical Technology Group** in China are our exclusive agencies and others are under process.

Crab Sinergy is an Italian company specializing in manufacturing pharmaceutical products and medical devices for use in gynecology, otorhinolaryngology, and dermatology. Excellence in quality and innovation are the main purposes. Crab Sinergy carry out continual innovative research to improve the benefits of their products, they create innovative quality systems, and invest continually in state of the art equipment.



Strategic Partnerships

Guangdong Kaiyang Medical Technology Group Co.Ltd is a comprehensive large scale group enterprise specializing in R&D production and sales of rehabilitation equipment, nursing equipment, medical electronic products and supporting products.

The main products are wheelchairs, walking aid crutches, medical beds, oxygen generators and atomizers.



Golden Life Factory - Sudan

Golden Life Factory serves as a strategic manufacturing cornerstone dedicated to driving economic development through premium, value-added manufacturing.

- Food Processing & Packaging:** Utilizing advanced technology to process and securely package high-grade commodities under strict compliance standards.
- Gum Arabic Processing:** Refining and processing premium industrial-grade Gum Arabic to tap into Sudan's leading natural resource markets.
- Export Development:** Building international trade pipelines to supply high-demand ingredients to global food and beverage sectors.



Why Partner With Us

Your Gateway to Sustainable Growth in the UAE & Sudan

Golden House and **Al Mkarem** offer international pharmaceutical and medical device manufacturers a comprehensive platform for successful market entry, seamless compliance, and sustainable long-term growth.

- **Regulatory Expertise:** Proven success in navigating complex local health authority frameworks, including swift product registration and Ministry of Health compliance pathways.
- **Established Distribution Network:** Coverage reaching over 100+ institutional hospitals and 100+ pharmacies across all Emirates in the UAE and major states in Sudan.
- **Warehousing Infrastructure:** Fully compliant, temperature-controlled storage space engineered strictly for medical devices and pharmaceuticals.
- **Market Access Support:** Advanced market intelligence, pricing optimization, and brand development strategies tailored to local clinical preferences.
- **Dedicated Commercial Team:** A highly specialized field force of regulatory pharmacists, marketing supervisors, and medical representatives maximizing your brand equity.
- **Wholesale Distribution Partnerships:** Established with primary regional wholesalers to ensure secondary market continuity and high product volume.
- **Long-Term Commitment:** A relationship-driven business model focused on shared investment, sustainable market penetration, and long-term joint venture equity.



Corporate Statistics

Corporate Statistics Overview

- **Group Legacy & Expansion:** Established in **2011 in Sudan**, with a strategic regional expansion into the **UAE** market in **2021**.
- **Geographic Footprint:** Active dual-hub operations across **2 countries** (UAE & Sudan), providing 100% nationwide coverage in both markets.
- **Logistical Infrastructure:** **2** fully managed warehouses offering a temperature-controlled storage capacity built to strict pharmaceutical standards.
- **Commercial Reach:** Directly serving a healthcare network comprising **500+ pharmacies** and **100+ hospitals**.
- **Market Assets & Team:** Empowered by **4 proprietary retail pharmacies**, **4+ exclusive global agency partnerships**, and a specialized active field force of **10 medical representatives**.

Our Scale, Reach, and Market Authority at a Glance

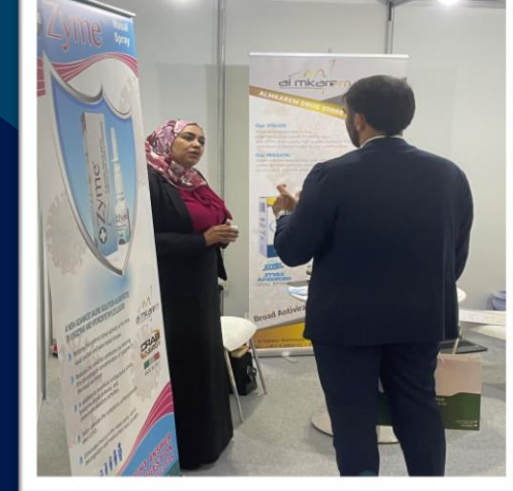


Activities & Participation

We actively participate and exhibit in regional and international conferences, exhibitions, and healthcare events. We believe in strengthening healthcare communities through collaboration, knowledge sharing, and integration with healthcare professionals and organizations worldwide. Our continued participation in industry events reflects our commitment to innovation, partnership, and excellence in pharmaceutical healthcare services.



Activities & Participation





GOLDEN HOUSE PHARMACEUTICALS



Garden City, Opposite Prince Hotel
Khartoum, Sudan



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Thank You

